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JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

(Established by State Act No.30 of 2002)

Kukatpally, Hyderabad – 500 085, Telangana State (India)

Circular No.C1/Misc/2014-17

Dt: 04.03.2017

CIRCULAR

With reference to the TSCO/CO/Mktg/Wearing of Handloom Cloth/2017 dt.06.02.2017 (copy enclosed), it is hereby informed that all the Teaching & non teaching employees of the University and the students of all the Affiliated Colleges in the University jurisdiction are advised to wear **Handloom Cloth on every Monday** and also advised to join monthly installment scheme of both (5) months and (10) months “Chenetha Lakshmi” offering by Telangana State Cooperative Society for promoting and sustaining the Handloom Industry. The details of “Chenetha Lakshmi” Scheme are available in the website:www.tSCO.co.in.

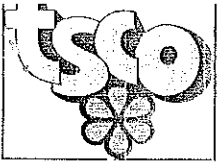
Copy to:

The Principal, JNTUH CEH/CEJ/CEM/CES.
All the Directors, of the Head Qtrs. Office, JNTUH
All the Heads of the Head Quarters Office, JNTUH.
The OSD toVC., JNTUH.
The Finance Officer, JNTUH.
The University Librarian I/c., JNTUH.
The PRO, College Library, JNTUH CEH.
The Principals of all affiliated colleges of JNTUH


REGISTRAR

With a request to circulate the same among the staff members and students under their control

The P.A.to V.C/ Rector /Registrar, JNTUH.



**The Telangana State
Handloom Weavers
Co-operative Society Ltd.**

weavers bhavan 3-3-110,
Narayanaguda, Hyderabad - 29.
Grams : "Weavers"
Phone : 23220571, 23221752
Website: www.tSCO.co.in
E-mail : co.tscofabrics@gmail.com
mktgsec.tSCO.co@gmail.com
Fax No. : 040-23220578

(TSCO FABRICS – offering the entire exquisite range of handloom fabrics in the state)

Ref. No.TSCO/CO/Mktg/Wearing of Handloom Cloth/2017, 311

Date:6-2-2017

To
The Vice-Chancellor,
Jawaharlal Nehru Technological University,
Kukatpally,
Hyderabad - 500085,
TELANGANA STATE.

Sir / Madam,

Sub: TSCO, CO – Mktg. Sec – Wearing of Handloom Cloth once in a week
i.e. on every Monday – Requested – Reg.

Ref: A clarion call given by Sri K. Taraka Rama Rao Garu, Hon'ble Minister for
Handlooms and Textiles, Government of Telangana on dt.7-12-2016.

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We invite kind attention to the subject and reference cited.

It is to inform that, the Telangana State Handloom Weavers Co-operative Society Limited (TSCO) has been bifurcated from APCO and emerged as a new entity as per the AP Re-organisation Act-2014. Being a new institution, there is a need to improve and also to develop the market by providing continuous employment to the poor weavers in the Telangana State.

Further vide reference cited, in the Review Meeting held on 07.12.2016 wherein, a slogan was given by Sri K. Taraka Rama Rao Garu, Hon'ble Minister for Municipal, IT, Industries and H&T, Government of Telangana, who has been kind enough to issue instructions to all the Government Departments, Corporate Bodies, Government Hospitals etc. that they all should purchase their required Cloth from TSCO only and also to wear handloom cloth in order to encourage market access of weavers and thereby improve their livelihoods.

We, therefore, request you to kindly issue instructions to all the Professors / Lecturers, Employees who are working in the University and Students and also of all the Affiliated Colleges in your jurisdiction to wear Handloom Cloth once in a week i.e. on every Monday and also to join our monthly installment scheme of both (5) months and (10) months "Chenetha Lakshmi" by TSCO, exclusively for promoting and sustaining the Handloom Industry and providing livelihood security to the Weavers by giving continuous employment. The details of "Chenetha Lakshmi" Scheme are available in following Website: **www.tSCO.co.in**

Yours faithfully,
Sd/- Shailaja Ramaiyer
V.C. & Managing Director

//Attested//

Asst. Director (Mktg.)

Registered
14/2/17